



Yorkshire Universities
The regional voice for higher education



“We’ve found that international students working with Enterprise Rent-A- Car on specifically tailored projects, or who have worked for us as part of our internship programmes, have not only enriched our working environment but have brought with them added diversity of language skills, cultural perspective and labour market insight; all crucial in a competitive global market giving our business an industry advantage.”

Lynne Mounsey, Group HR Manager, Enterprise Rent-A-Car



Yorkshire Universities Student International Business Projects

Where can I find out more?

Yorkshire Universities
22 Clarendon Place
Leeds
LS2 9JY
Telephone: 0113 343 1582
www.yorkshireuniversities.ac.uk/work/businessprojects

*Working in partnership with Leeds City Region and
York North Yorkshire and East Riding Local Enterprise Partnerships*



www.yorkshireuniversities.ac.uk



Would you like to have the help of a postgraduate student with first-hand knowledge of your target overseas markets?

Yorkshire's universities attract students from over 150 countries, including postgraduate students who already have an undergraduate degree and are working towards a higher level qualification. Their intercultural awareness and connections in international markets, language skills and other specialist knowledge could be of benefit to your business.

For example, if you are currently working on new export opportunities, we can help you find a well qualified postgraduate student to work with you on a relevant project.

What is a student international business project?

Student business projects offer a flexible, cost-effective way to bring graduate skills and talent into your business. They respond to business need and will vary in length and timing – students can work full-time during vacation periods, part-time during the term, and international graduates are also eligible to work for up to a four month period after finishing their course (usually September to December). Students are paid by the business to work on a particular project with an international focus.



How will this work in practice?

Think about your business need and decide what qualifications, skills and experience you would like and Yorkshire's universities will find you someone who fits the bill.

To access the scheme, you will need to be a company based in Yorkshire and able to fund a project as detailed in this leaflet.

What are the benefits to your business?

- Language skills
- Multicultural experience
- Contacts and networks in overseas markets
- Experience working in global markets
- Knowledge of ways of doing business in other countries



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Yorkshire Universities is a membership association representing all 12 higher education institutions in Yorkshire and the Humber.

Its aim is to foster collaboration and partnership working to maximise the value and impact of higher education in Yorkshire and the Humber.

The region's higher education sector represents a major source of innovation and a knowledge base for business and other partners to draw on.

Yorkshire's universities and higher education institutions have a strong track record in collaborating, not only with one another but also with other public and private partners.