

Yorkshire Grand Départ International Business Festival 2nd - 4th July 2014



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BRITAIN



Yorkshire Grand Départ

International Business Festival - 2nd - 4th July 2014



Mark Robson - Regional Director, Yorkshire & The Humber, UK Trade & Investment



Festival partners and exporters from our April 4th Grand Départ launch in Leeds, with Lord Livingston - Minister of State for Trade and Investment

The world's greatest cycle race - the Tour de France - will start in Yorkshire on 5th and 6th July 2014.

UKTI and Welcome to Yorkshire, in association with partners, have created a series of events to maximise the business growth opportunities that having the eyes of the world on Yorkshire will present.

The Grand Départ International Business Festival features exhibitions, seminars, briefings and matchmaking events. Leeds, Sheffield and York will become hubs for the Grand Départ International Business Festival and celebrate the businesses of Yorkshire, their outstanding international achievements and potential.

The Centre for Economics and Business Research reported that the UK was the sixth largest economy in the world in 2013 and forecast that around 2030 it will overtake

Germany to become the largest western European economy. Capitalising on the Grand Départ and the opportunity it brings to the country and the county, is one stepping stone towards this goal. We hope that you will join us during this momentous occasion.

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Yorkshire
Grand Départ 2014

International
Business Festival
2 - 4 July 2014

Welcome
to Yorkshire
yorkshire.com

World-Leading Yorkshire Industries

The people and businesses of Yorkshire are proud and delighted to welcome the Tour de France.

The teams and visitors will experience one of the most beautiful parts of the United Kingdom, passing through stunning countryside and historic cities.

This Tour will also be a journey through the history of the industrial revolution, which started among the hills of Yorkshire with the manufacture of textiles and continued with the invention of steel and stainless steel.

The industrial revolution has not stopped. It continues every day in the universities, research institutes and businesses across Yorkshire that are developing and bringing to market great ideas, great innovations and great products.

With many companies involved in so many industries it is difficult to pick examples, but there are some areas where Yorkshire businesses truly excel: engineering, healthcare, education, food and drink, green industries, creativity and professional services.

Part of our strength is our ability to assimilate ideas from others, working with new businesses and communities from around the world now settling and investing in Yorkshire. More than 20% of our workforce work in foreign-owned businesses such as Siemens, EDF, Johnson & Johnson and Tata India.

One of the UK's most important cities outside London, Leeds has a strong professional services sector and is recognised as the UK's second centre for banking. The launch of the Leeds-Legal Apprenticeship Scheme will further cement this reputation, attracting young talent into the profession.

Also launching as part of the Festival is the China Business Club. Relationships between China and the Leeds City Region have been growing for many years and the China Business Club will further strengthen these ties and promote future trading and investment. Leeds Retail Innovation Summit will build on the



Sutton Bank, North Yorkshire. Image courtesy of Welcome to Yorkshire.

city's trade and innovation heritage by considering the impact of the current high levels of investor confidence and exploring the future trends in retailing.++++

'Power. Performance. Potential'... is the theme behind the Leeds Economic Conference, which will showcase the many specialisms and opportunities in the Leeds City Region, with high-profile speakers and key discussions around the future role of the city region.

As one of the fastest growing cities in the UK, Sheffield offers a competitive and vibrant location for business against a modern, cosmopolitan and multicultural backdrop, boasting award-winning public spaces and commercial property. The only city with a registered trademark, 'Made in Sheffield' continues to represent a seal of world-class quality, while thriving industry sectors are ensuring that the Sheffield City Region is at the forefront of innovation.

Sheffield's events programme will throw the spotlight on thriving sectors, including sport and healthcare technologies, advanced manufacturing and engineering, and creative digital industries.

The Innovation Expo showcases 30 leading businesses through a programme of specialist seminars, lectures and demonstrations.

Creative Sheffield's Global Networking Lounge will be the perfect opportunity to make new contacts, share ideas and create collaborative business opportunities with benefits stretching far beyond the Stage 2 finish line in Sheffield on Sunday 6th July.

Finally, York's two-day bio-economy event provides businesses and investors with the opportunity to explore the latest innovations and research in the burgeoning bio-tech sector.

Textiles and Fashion

Yorkshire has a rich heritage of textile production. Things have come a long way since the Pennine mills of the 19th and 20th century.



Yorkshire is now leading the way in the development and innovation of technical fabrics and cutting-edge fashion.

A two-day Textile Showcase and Fashion Show on 3rd July will bring Yorkshire's expertise to the eyes of the world.

Yorkshire produces some of the world's finest suit cloths and luxury yarns and these will be on display at The Carriageworks, Leeds.



A Fashion Show around the theme of 'Cycling to Work' will take place on 3rd July and for those who like to get 'hands-on' there will be a 'PicKnit' workshop to encourage visitors to learn to knit.



The Bio-economy-York

As the world is forced to seek alternatives to fossil fuels, new markets are emerging for bio-based products.

Yorkshire is at the forefront of this global shift – driving change through BioVale: an innovation cluster that supports the development of the region's bio-based economy.

BioVale is already making an impact globally – from increasing yields of anti-malaria meds in Africa through to the creation of commercial products from bio-diesel waste.

On the 4th and 5th of July, international keynote speakers and businesses from Yorkshire will come together to explore the global opportunity that the bio-economy presents.

Retail



The UK is hailed by the Centre for Retail Research as the shopping capital of the World – a magnet for overseas shoppers.

With a reputation for quality and innovation and the ability to influence global shopping habits, the UK is a major force in retail.

The Retail Innovation Summit on 2nd July will look at how consumer trends, the digital landscape and the global marketplace are influencing new ways to connect with consumers and drive growth. For venue information visit the booking website.

Advanced Engineering

The UK has world-leading capabilities in aerospace and automotive and the full range of engineering disciplines from advanced materials through to manufacturing technologies.

Home to major international brands such as BAE Systems, Rolls-Royce, JCB, and Honda, with UK advanced manufacturing companies supplying all these businesses.

The Innovation Expo – to be held at the English Institute for Sport in Sheffield is set to bring together the best of now and the future in a showcase of great engineering design, technology and excellence in innovation.

The expo will be complemented by a series of Engineering Design seminars.



Healthcare Technology

Healthcare has gone through major changes over the past few years. A drive for innovation and efficiency supported by technological advances, and a need to reduce spend, has led to changes across this sector. The region's medical excellence will be shown at the Cycle of Care seminar led by MediLink in Sheffield and a Medical Technologies event at Leeds Metropolitan University on 3rd July.

Both seminars will showcase healthcare technology and how innovation is driving change in the way healthcare is delivered. A key part of the events will be on joint repair and replacement, and how using new materials is having an impact on the way that these procedures are being carried out.



For more information and to book:

<http://letour.yorkshire.com/international-business-festival>

Food and Drink

Our 'Meet the buyer' showcase in Leeds will connect the best of food and drink from the Yorkshire and Humber region with international buyers.



With an annual regional turnover of £7.1 billion, the sector employs over 200,000 people in 1,100 food and drink processing companies, including many niche manufacturers producing some of the region's local favourites.

Our event on 2nd July will give your business an excellent chance to meet with national and international buyers, plus the opportunity to speak with our Trade Advisers about export opportunities.



An opportunity to meet innovative business minds and sport sector experts.

This international matchmaking event on sport technologies is organised by Enterprise Europe Network Yorkshire and brings together the world of business and sport.

In as little as 20 minutes, participants will be given the chance to identify and launch potentially bilateral business partnerships in various areas related to sport such as sport equipment, advanced materials, ICT solutions and media, health conditions, and many more.

Participants from outside the UK will also have a chance to visit Yorkshire research centres and organisations, as well as taking part in a rich programme of business and social events while Yorkshire prepares to host one of the greatest annual sporting spectacles on the planet.

Info: <http://www.sporttechmatch.talkb2b.net>



For more information and to book:

<http://letour.yorkshire.com/international-business-festival>

Le Game Jam-Grand Final



An exciting public event where games developers and other regional figures will judge the winners of the Game Jam events that have been happening in cities across Yorkshire and the UK, to decide who will win the Grand Prize.

You will have the chance to see the development live as it happens across major UK cities. Tweet #legamejam and be part of the game.

After the announcement of the winning team, there will be a panel and Q&A session entitled,

'Getting Into The Games Industry' – a fantastic opportunity for school and university students, games enthusiasts and anyone passionate about videogames to find out how to break into the global games business.

The event showcases the Yorkshire & Humber games industry, which features many successful development studios including Sumo Digital (Sonic & SEGA All-Stars Racing), with other partners for Le Game Jam including Sheffield Hallam University, Leeds Metropolitan University, Platform Expos and Jagex.

Let Le Game Jam commence.

Event Schedule

Leeds

1st July 2014 - The Rosebowl, Leeds Metropolitan University

10th Anniversary Partnership - Leeds Metropolitan and Zhejiang University of Technology - Leeds and Partners

To mark a decade of partnership with Zhejiang University, Leeds Business School and Leeds Metropolitan University bring you a guest lecture series focused on the Chinese Economy and the future for Chinese Management and Entrepreneurship.

2nd July 2014 - The Carriageworks
'Let Britain Fly' - Leeds and Partners

This is a regional showcase of the national 'Let Britain Fly' campaign. At an informal breakfast event, regional stakeholders will hear a speaker from the key south-east airports and Tony Hallwood of LBIA make the case for a non-partisan commitment for UK policymakers to maintain, protect and enhance Britain's status as a global aviation hub.

2nd July 2014 - The Carriageworks Atrium
Launch of China Business Club - Leeds and Partners

The Leeds City Region China Business Club is an organisation dedicated to the exchange of ideas, experience and advice with businesses that want to make an impact with Chinese firms at home and overseas. The club will draw together knowledge and expertise about China and its people that resides in Leeds City Region while supporting those firms actively involved with China.

2nd July 2014 - ASDA Merchandising Centre
Retail Innovation Summit - Leeds and Partners

Leeds City Region has a rich and significant heritage in retail and a particularly strong story to tell, given that it has recently experienced more retail investment than any other location in Western Europe. The Retail Innovation Summit will explore how the city region is underlining its role as a leading centre of retail expertise and innovation by focusing on the changing face of retail driven by emerging technologies and social change, and the wider impact of retail investment on the region.

2nd July 2014 - The Carriageworks
Build Your Online Presence - UK Trade & Investment

Your website and digital strategy can be a critical part of your export strategy. This event will showcase best practice digital developments, and how your business can develop them.

2nd July 2014 - The Carriageworks
Meet The Food and Drink Buyer Event - UK Trade & Investment

This event showcases our regional and national expertise in the food and drink sectors. Businesses will have the chance to meet national and international buyers, and discuss export opportunities with UKTI Trade Advisers.

2nd July 2014 - The Met Hotel
UK Health Informatics Forum - Leeds and Partners

Aimed exclusively at healthcare and health informatics professionals, the forum will explore the key issues for end-user healthcare practitioners, share best practice and build partnerships for the long term benefit of the NHS.

2nd July 2014 - The Carriageworks
Get On Yer Bike And Export - UK Trade & Investment

Ever wanted to export, but not sure how? This event will guide you through the steps to export, how to make your business export ready and highlight opportunities for European and International growth.

2nd July 2014 - The Carriageworks
Language Workshop - UK Trade & Investment

Understand how language can boost your export potential with this informative insight into language and culture.

3rd July 2014 - Portland Building, Leeds Metropolitan University

Leading Medical Technologies - Leeds and Partners
Using a cycling theme, this Medical Technologies' expo will illustrate the city's strengths in depth and the holistic approach to delivering innovative, cost-effective health outcomes. It will showcase ready-to-go technologies in a live and entertaining environment including: A 'live' mannequin, simulated keyhole surgery, bionic body parts, state-of-the art hip and knee replacements and the latest medical AV technologies.

3rd July 2014 - Pinsent Masons
Forefront of Fintech - Leeds and Partners

TheCityUK and UKTI will join key local, national and international representatives from the banking, related professional and Fintech sectors to explore how innovation is reshaping the industry, including online banking, security and showcasing some of the game-changing Fintech start-ups from across Europe.

These events are open to senior professionals from the legal, financial and accountancy professions.

Event Schedule (continued)

Leeds

3rd July 2014 - Munro House

Healthcare by Numbers - Leeds and Partners

Hosted by the Open Data Institute, who recently made the power of communal and collaborative open data available to the citizens and businesses of Leeds and the City Region, Healthcare by Numbers brings together companies, universities, NGOs, suppliers and developers from across the world who support open data projects and communities to reveal new insights designed to improve the overall health of the population.

3rd July 2014 - The Carriageworks, Millennium Room

Leeds City Region Investment Showcase - Leeds and Partners

As the competition between cities to attract investment, stimulate job creation and fuel economic growth becomes more intense, there is a clear need for locations to differentiate themselves and present a compelling proposition for investors.

We invite Corporate Intermediaries and Site Selection Consultants to take part in a day focused on the Leeds City Region proposition. This will include an in-depth analysis of the key growth sectors and the specific business opportunities.

3rd July 2014 - The Carriageworks, Millennium Room

Unlocking New Development Funding - Leeds and Partners

With numerous major developments on site or in the pipeline across Leeds City Region, confidence is clearly returning to the market. With increasing enquiries and more sites becoming available, access to funding is being eased by innovative systems, including the Leeds City Region Revolving Investment Fund (RIF). This seminar is aimed at developers and investors from outside of the region who want to understand what opportunities and support are on offer in Leeds and the wider city region.

3rd July 2014 - Venue to be confirmed

Textiles Showcase and Fashion Show - UK Fashion & Textile Association

Yorkshire produces the world's finest suiting cloth and is at the cutting-edge of technology in creating new textile finishes, making fabrics stain and water resistant, breathable and creating natural stretch. A celebration of UK Textiles in Action!

3rd July 2014 - Venue to be confirmed

Launch of Legal Apprenticeship Scheme - Leeds and Partners

As one of the leading UK legal centres, Leeds recognises that future talent is key to its growth and success. Join the Leeds legal elite as they launch an innovative new apprenticeship scheme, aimed at attracting and nurturing young talent into the legal profession, broadening the talent pool and creating a wave of new opportunities as the business of law evolves.

4th July 2014 - The Carriageworks

Le Game Jam - Grand Final - Game Republic

The Grand Final will be an exciting public event, where games developers and regional figures will judge the winners of the UK wide 48-hour Le Game Jam events and decide who will win the Grand Prize. After the announcement of the winning team, there will be a panel and Q&A session entitled 'Getting Into The Games Industry' – a fantastic opportunity to find out how to break into the global games business.

4th July 2014 - The Carriageworks

Power. Performance. Potential. Leeds Economic Conference - Leeds and Partners

The International Economic Conference culminates in its keynote event; Power. Performance. Potential... on Friday 4th July. Speakers will consolidate the insights, knowledge and learning developed throughout the week's events, concluding with highlights that will have meaningful impact on business development and economic growth. Business leaders, opinion formers and investors will hear from global thought leaders in health and innovation, finance, infrastructure and investment.

Sheffield - English Institute of Sport (EIS)

3rd July 2014

Conference for Growth - Sheffield Chamber of Commerce

Delegates will be able to understand, question and comment on the growth plans and strategies of the SCR Local Enterprise Partnership. It explores the national and regional environment and related policies, and what the private sector can do to support it.

3rd and 4th July 2014

Engineering Design Seminars - Performance Engineering

Solutions. Superb engineering design technology and examples of excellence in innovation.

3rd July 2014

Sport Tech Match Brokerage Event - European Enterprise

Network. International matchmaking event on sports technologies run by Enterprise Europe Network. Pre-arrange business meetings with sports technology organisations from around the world to explore profitable collaborations.

3rd July 2014

Cycle of Care - Medilink

The region's medical excellence will be on show at the Cycle of Care seminar as Medilink showcase a host of new technologies in the healthcare industry, focusing on joint repair and replacement and the new use of materials.

3rd July 2014, 6pm-8pm

Cycle Design - IMechE (Institution of Mechanical Engineers)

IMechE South Yorkshire Area welcome a speaker from leading engineering firm Factor Bikes to talk about their recent developments in cycle technology, including the integration of advanced electronics into carbon frames.

3rd July 2014, 3.30pm

Exploring Virtual Reality with Prosthetics - Sheffield Hallam

University. Sheffield Hallam University presents a seminar on their innovative new Virtual Reality (VR) Headset, the Oculus Rift, and give a real insight into the potential of interactive and VR technologies.

3rd and 4th July 2014

Innovation Expo - Marketing Sheffield

The only city with a registered trademark, Made in Sheffield continues to represent a seal of world class quality, while thriving industry sectors are ensuring that the Sheffield City Region is at the forefront of innovation. A trade expo with a difference and open to all, this exhibition will showcase the pioneering businesses that are making a difference in their fields.

4th July 2014, 1pm

Performing Under Pressure - Sheffield Hallam University


Director of the Centre for Sport and Exercise Science and Professor of Sport Psychology for Sheffield Hallam University, Ian Maynard discusses the application of sport coaching principles to business mentality and performance.

York- Sand Hutton Applied Innovation Campus / Ron Cooke Hub, Heslington East

4th and 5th July 2014

Bio-economy - City of York Council

This event will allow businesses and investors to explore the global opportunity that the bio-economy presents, with a combination of tours, talks from international keynote speakers and opportunities to hear from businesses and innovators from Yorkshire based BioVale. A must-attend event for anyone involved in the bio-economy.

Follow us on:  @UKTIYorkshire #GDIBF

 Book your event online today...

w: <http://letour.yorkshire.com/international-business-festival>

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